

UDI Implementation “Reality”...



Our Panel...

- GS1 AIDC UDI Basics
 - Chuck Biss - GS1 Global Office
 - Senior Director, AIDC Healthcare
- UDI Regulatory Considerations
 - Jackie Rae Elkin - Medtronic, Inc.
 - Global Process Owner - Standard Product Identification - Global Regulatory Operations ...also our Q& A Moderator
- UDI AIDC Implementation Experiences
 - Stan Malinowski - Medtronic, Inc.
 - UDI Lead for GS1 Standards and Marking
- UDI and Direct Part Marking (DPM) Implementation
 - Akio Murata - JAMDI
 - Chairman of DPM Committee – Japan Association of Medical Device Industries

UDI Implementation



To start, UDI & AIDC...

- UDI's purpose
- GS1 standards supporting UDI requirements
 - "Translation" of GS1 AIDC to UDI



Chuck Biss

GS1 Global Office
Senior Director AIDC Healthcare
chuck.biss@gs1.org

UDI purpose...



Objective...

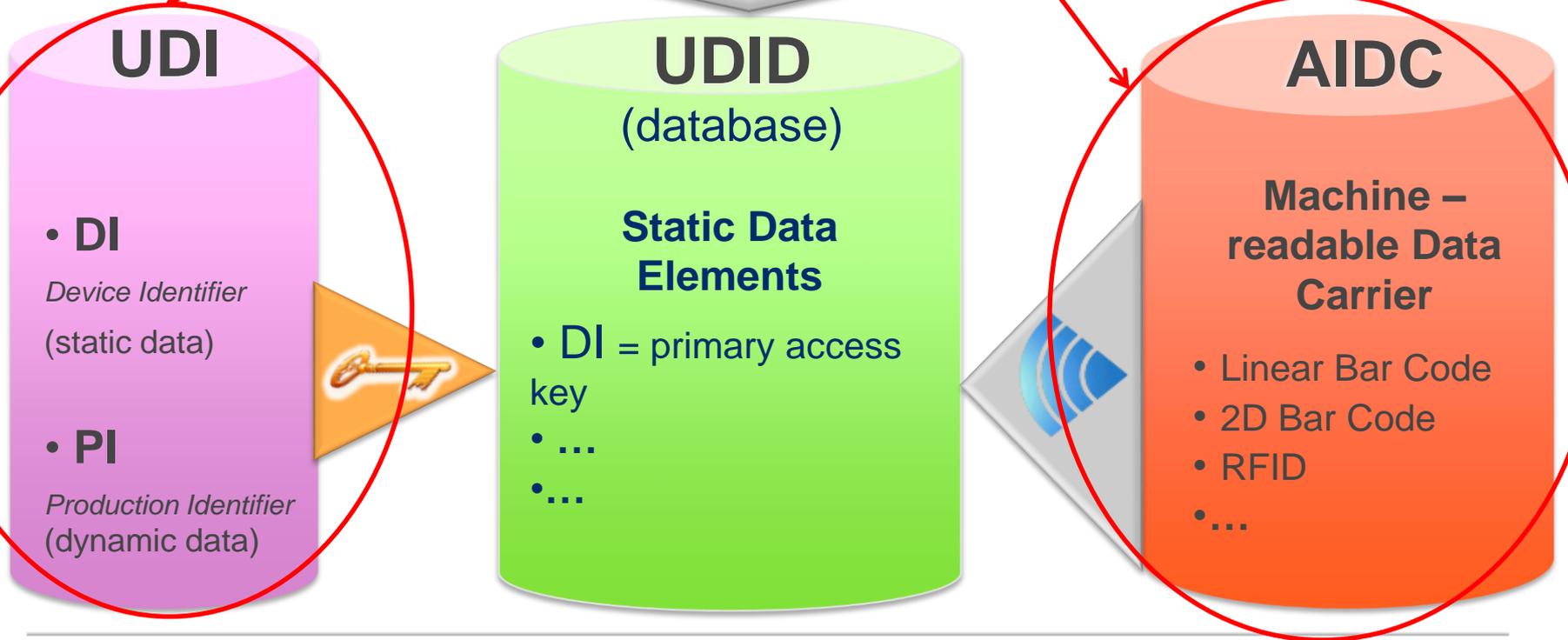
A common, **worldwide system for product identification** should eliminate differences between jurisdictions and offer significant benefits to manufacturers, users and/or patients, and regulatory authorities.



UDI system...The AIDC "bits"...



UDI/UDID - System



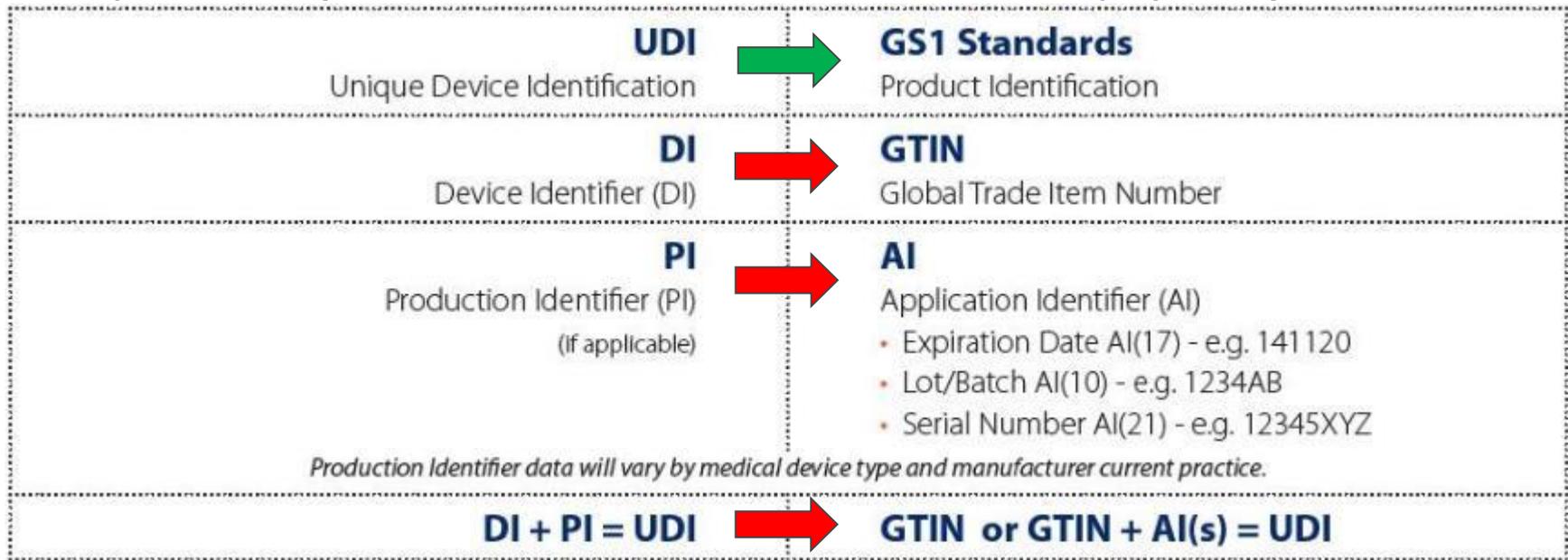
UDI & the GS1 system...



UDI in GS1 identification (identify) terms...

Unambiguous identification of a specific medical device... in two (2) parts:

- **Device Identifier (DI)** – ID of the “generic” medical device (GS1 **GTIN**)
- **Production Identifier (PI)** – “control” numbers or data used in a mfg. process – (GS1 **AI’s** - lot/batch, serial number, expiry, etc.)



UDI & the GS1 system...



UDI in GS1 allocation (identify) terms...

Allocation - Some common reasons for a change are: Quantity, pack sterility change, re-labeling of an original device, languages, certification marks, etc.

Packaging Levels - A unique UDI s/b on each applicable packaging level as defined by regulation. Logistics items are exempt.

Logistics items are exempt.

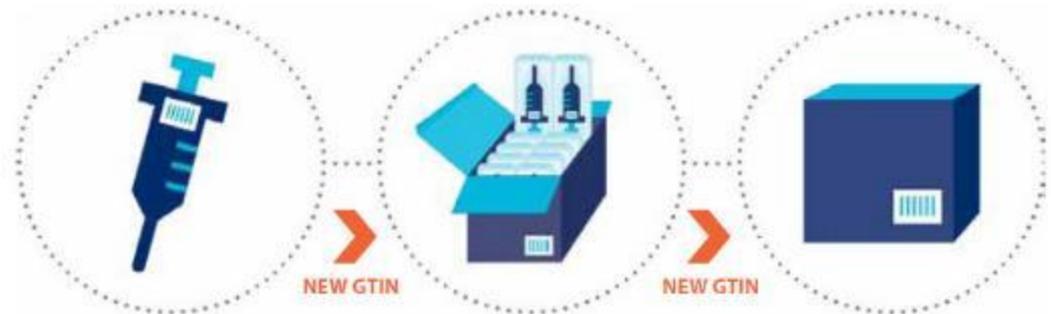
Always refer to local UDI regulations & GS1 GTIN Allocation Rules for details.

Placement - Bar code symbols are to be positioned to allow ready access for scanning when the product is stored or stocked on shelves.

Common industry practices

Packaging Levels - The GTIN (DI) & AIs (PIs) should be in bar code & in human-readable form on each applicable package level as defined by regulation. Each designated package level must have its own GTIN (DI).

Placement - Bar code symbols are to be positioned to allow ready access for scanning when the product is stored or stocked on shelves.



NOTE: GTINs below for illustration only

Single Unit Package	Multiple Unit Package	Case
GTIN A	GTIN B	GTIN C
00857674002010	10857674002017	40857674002018

UDI & the GS1 system...



UDI in GS1 Data Carrier (capture) terms...

- Any ISO compliant machine-readable **Data Carrier** which contains the UDI is allowed, 1D/Linear & 2D/Matrix bar code symbols, RFID.
- “Direct Marking” in US FDA terms is not necessarily “direct PART marking”...

The Warehouse

- GS1-128 "Concatenated" data: (01)10857674002017(17)141120(10)1234AB
- GS1-128 "Non-Concatenated" data: (17)141120(10)1234AB
- GS1-128 "Non-Concatenated" data: (01)10857674002017
- ITF-14: 0801234567894

The Hospital

- GS1-128 "Concatenated" data: (01)10857674002017(17)141120(10)1234AB
- GS1-128 "Non-Concatenated" data: (01)10857674002017
- GS1-128 "Non-Concatenated" data: (17)141120(10)1234AB
- GS1 DataMatrix: (01)10857674002017(17)141120(10)1234AB

The Point-of-Care

- GS1-128 "Concatenated" data: (01)10857674002017(17)141120(10)1234AB
- GS1 DataMatrix: (01)10857674002017(17)141120(10)1234AB

The Retail POS

- EAN 13: 4 512345678904
- UPC-A: 0 12345678904
- ITF-14: 0801234567894

Data may be carried in a single "concatenated" GS1-128 (best practice) or in two GS1-128s (allowed alternate).

GS1 DataMatrix is particularly suited to small spaces on Single Unit or Multiple Unit Packages and Direct Part Marking (DPM) on Single Units.

UPC is used primarily in North America. EAN-13 is used throughout the world on Secondary (retail) packaging. UPC, EAN-13 and ITF-14 do not encode "Attribute Data" (Application Identifiers). ITF-14 usually seen at POS by "warehouse" retailers and commonly in the warehouse on cases.

All data carriers are for illustration only, not to scale and not in proportional size to one another. Please refer to GS1 General Specifications for detailed & up-to-date GS1 System information. UDI requirements may vary by geography -please refer to regional UDI regulations.

UDI label – an example from B.Braun...



H.E.L.P. Acetate Buffer pH 4.85

CA/GB Sodium acetate buffer solution for use ONLY with extracorporeal H.E.L.P. apheresis
Caution: Federal Law (U.S.) restricts this device to sale by or on order of a physician.

CA/FR: Solution tampon d'acetate de sodium destinée à une utilisation UNIQUEMENT avec aphérèse H.E.L.P. extracorporelle

sterile / stérile
Endotoxin-FREE and non-pyrogenic/ Ne contient pas d'endotoxines et non-pyrogène
SINGLE USE only, discard unused portion/ À USAGE UNIQUE seulement, jeter la portion inutilisée
DO NOT add any additives/ NE PAS ajouter d'additifs
NOT for intravenous infusion/ NON adapté à une perfusion intraveineuse
ONLY USE if solution is clear and colourless/ UTILISER UNIQUEMENT si la solution est limpide et incolore
ONLY USE if container and connections are not damaged/ Ne pas utiliser si l'emballage et les connections sont endommagées
Keep out of the reach of children/ Conserver la solution hors de portée des enfants

Sodium acetate x 3 H₂O 27.22 g/l
Acetic acid 99% 6.82 g/l

DIN: 02373807



07-1-1318

Manufacturer:
B | BRAUN
B. Braun Avitum AG
94209 Melsungen
Germany

4 x 3000 ml










REF Article no.: **4113**

LOT Batch no.: **0350214**

 **Manuf. date:** **2014-03-04**

 **Expiry date:** **2017-02-28**

Canadian Distributor:
Chief Medical Supplies Ltd.
411-19th Street S.E.
Calgary, Alberta T2E 6J7

Production site:
B. Braun Avitum AG
Kattenvenner Str. 32
48218 Gandorf, Germany
Made in Germany

US Distributor:
B. Braun Medical Inc.
Bethlehem, PA 18018-3624

Device Identifier (DI)
"Static" portion
GTIN (product identifier)

Production Identifier (PI)
"Dynamic" portion
Application Identifiers (e.g. serial, lot number & expiry date)

US FDA UDI required
ISO 8601 date format

UDI / GS1 AIDC - the "snapshot"...



Unique Device Identification in GS1 terms

UDI	GS1 Standards
Unique Device Identification	Product Identification
DI	GTIN
Device Identifier (DI)	Global Trade Item Number
PI	AI
Production Identifier (PI) If applicable	Application Identifier (AI) - Expiration Date AI(1) - e.g. 141120 - Lot/Batch AI(10) - e.g. 1234AB - Serial Number AI(11) - e.g. 12345678
Production Identifier data will vary by medical device approval jurisdiction current practice	
DI + PI = UDI	GTIN or GTIN + AI(s) = UDI

Why GTINs change?
Some common reasons for a GTIN (DI) to change are listed below. Refer to the appropriate UDI regulation and the GS1 Healthcare GTIN Allocation Rules for complete details on regional in-force for GTIN change:

- Change in quantity of a device package
- Change to package sterility
- Re-labeling of the original label(s) (manufacturer) device
- Change labelling languages for different global markets
- Change in certification mark, e.g., CE Mark

Reference tools

- GS1 General Specifications (current version)
- GS1 Healthcare GTIN Allocation Rules
- GS1 US Healthcare Provider & Supplier GTIN Tool Kits

For any question regarding the use of GTINs contact your local GS1 Member Organization. <http://www.gs1.org/contact>

Common industry practices

Packaging Levels - The GTIN (DI) & AI (PI) should be in bar code & in human-readable form on each applicable package level as defined by regulator. Each designated package level must have its own GTIN (DI).

Placement - Bar code symbols are to be positioned to allow ready access for scanning when the product is stored or stocked on shelves.

GS1 - GTINs follow the allocation only		
Single Unit Package	Multiple Unit Package	Case
GTIN A	GTIN B	GTIN C
00857674002010	10857674002017	40857674002018

A few examples of Data Carriers across the supply chain

The Warehouse

GS1-128
"Concatenated" data

GS1-128
"Non-Concatenated" data

ITF-14

The Hospital

GS1-128
"Concatenated" data

GS1-128
"Non-Concatenated" data

GS1 DataMatrix

(01)19857674000017
(17)141120
(10)1234AB

The Point-of-Care

GS1-128
"Concatenated" data

GS1 DataMatrix

(01)10801674002017
(17)141120
(10)1234AB

The Retail POS

EAN-13

UPC-A

ITF-14

UPC is used primarily in North America. EAN-13 is used throughout the world on Secondary (retail) packaging. UPC, EAN-13 and ITF-14 do not encode "Attribute Data" (Application Identifiers).
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All data carriers are for illustration only, not to scale and not in proportional size to one another. Please refer to GS1 General Specifications for the detailed & up-to-date GS1 Systems Information. UDI requirements may vary by geography - please refer to regional UDI regulations.

Available on-line at:
<http://www.gs1.org/healthcare/udi>
 &
http://www.gs1.org/sites/default/files/docs/healthcare/UDI_Leaflet_Final.pdf

UDI Implementation



To continue, regulatory...

- UDI Regulatory Considerations
 - the FDA rule, the nuances, other pending rules...



Jackie Elkin

Medtronic, Inc.

Global Process Owner - Standard Product Identification

Global Regulatory Operations



FDA Unique Device Identification (UDI) AIDC Implementation Challenges and Considerations a Regulatory Perspective

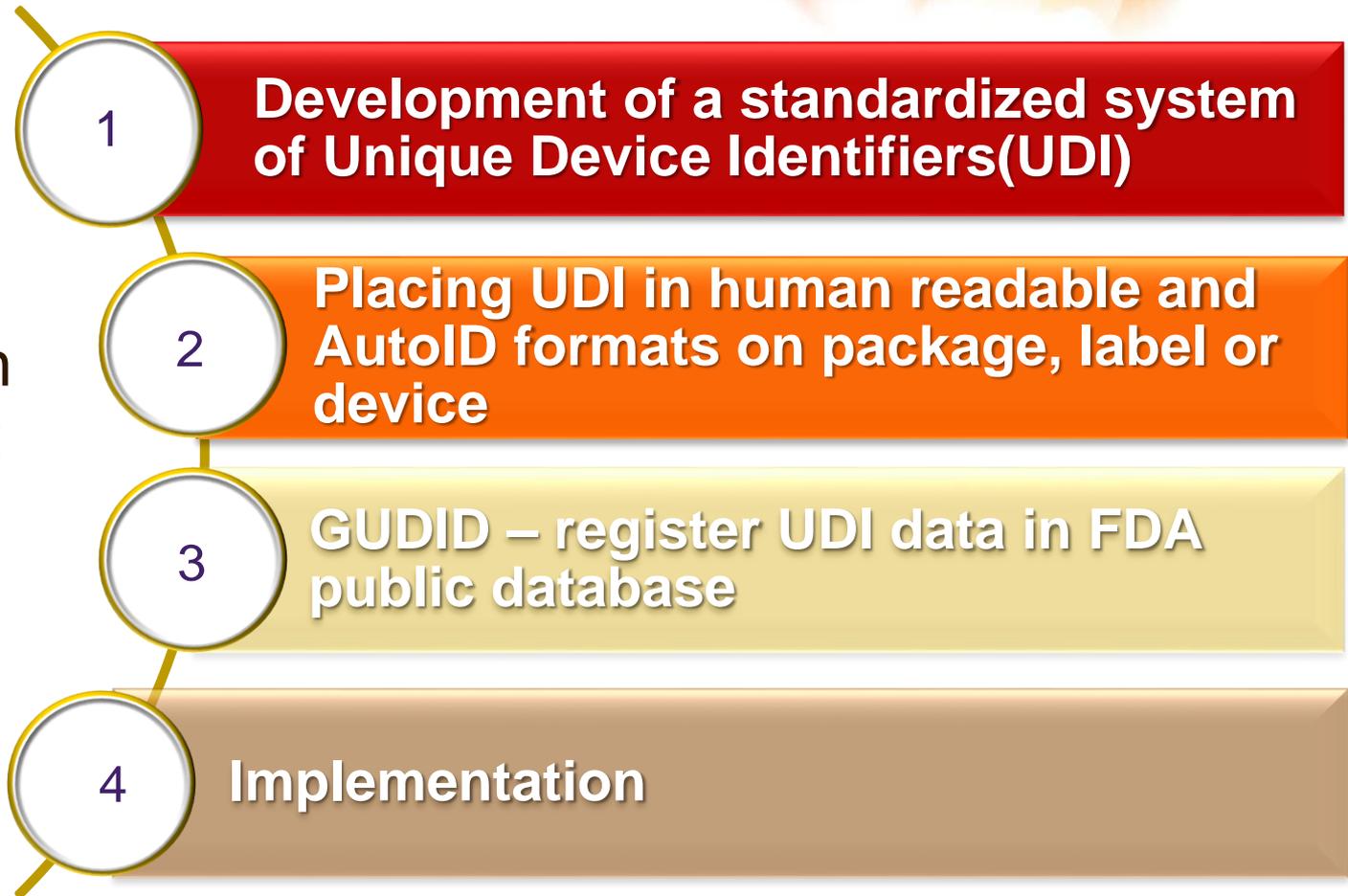
**Jackie Rae Elkin
Global Regulatory Affairs
Medtronic**



Unique Device Identification



Combination
of 4 Distinct
Ideas





This document is scheduled to be published in the Federal Register on 09/24/2013 and available online at <http://federalregister.gov/a/2013-23059>, and on FDsys.gov



United States Food and Drug Administration Unique Device Identification System – Final Rule

PENALTIES FOR FAILURE TO MEET UDI REQUIREMENTS:

Devices for which there has been a failure or refusal to furnish any material or information required by or under section 519 of the FD&C Act respecting the device are **misbranded** under section 502(t)(2) of the FD&C Act. The failure or refusal to furnish any material or information required by or under section 519 of the FD&C Act is a **prohibited act** under section 301(q) (1) (B) of the FD&C Act. Potential enforcement **actions for violations of UDI requirements include seizure, injunction, and civil and criminal penalties.**



Create a new Device Identifier when:

- A change that results in a **new Model or Version** of the device
- A change of the **Quantity** of devices within a device package
- A new Device Identifier is needed for the following changes reflected in the GUDID
 - ✓ Change in **Sterilization** indication on package label
 - ✓ Change in **Latex warning** on package label
 - ✓ Change in **Single Use** indication on package label
 - ✓ Change in **MRI safety** indication
 - ✓ Change in **Combination product** indicator field
 - ✓ Change in **Kit** indicator field

Note: Labeler may have additional assignment criteria

Governance Considerations



- Who will be responsible for maintaining **Interchangeability** rules and **change** records?
- Remember **UDI is required in the Device History Record under 820.184 along with the labeling inspection and verification in 820.120.**
- All UDI data for a medical devices must be submitted to the GUDID **before commercialization** of the device - where is product distribution control / release trigger?



- Updates to labels to include date format YYYY-MM-DD (does not include bar code HRI). The Date Format applies to **All** medical devices (not just those subject to UDI)
- Medical device **software version** should be captured in the Lot or Batch Production Identifier (AI 10 for GS1).
- **Manufacturing Date** on the label. Exemptions have to be granted to exclude DOM (only available if not used as control).
- Bar code quality **must be verified** with a bar code verifier. Simply scanning for readability is not verification, nor is it sufficient. Measure and verify the quality of the code to ISO/ANSI standards (ISO 15416).

UPC-A 12 Concordance with GTIN-14 on Product Package Label



When the package is going to both retail and healthcare providers supply chain, it must have an EAN/UPC barcode for Point-of-Sale application.

- The EAN/UPC cannot contain secondary information; **therefore, a second barcode to carry secondary information may be used**
- The GTIN in the secondary barcode must be same GTIN as in the EAN/UPC



Figure 1. GTIN-14 Structure Example



Figure 2. Segments of a GTIN-12 (based on the hypothetical GTIN "361414567894")



UDI Compliant Label



Date Format = YYYY-MM-DD

MOSAIC® 305 CINCH® II

A

21 MM

REF → 305C221
Reorder Number

Size → 21 MM

Use By → 2016-07-12

SN → 21A11F4855
Serial Number

MOSAIC® 305 CINCH® II
Porcine Bioprosthesis Aortic Valve

Aortic

AOA®

01)006431690017 317)160712(21)21A11F4855

STERILE LC
Sterile LC: Device has been sterilized using Liquid Chemical Sterilants according to EN/ISO 14160.

PYROGEN
Nonpyrogenic

Do Not Resterilize

Do Not Reuse

Quantity: 1

Temperature Limitation: +5 °C / +41 °F to +25 °C / +77 °F

USA Rx only
For US Audiences Only

www.medtronic.com/manuals
Consult Instructions for Use

Check temperature indicator prior to use

Manufacturer: Medtronic, Inc. 710 Medtronic Parkway Minneapolis, MN 55432

Manufactured at: Santa Ana, CA USA

© 2011 Medtronic

Device Identifier

Production Identifiers

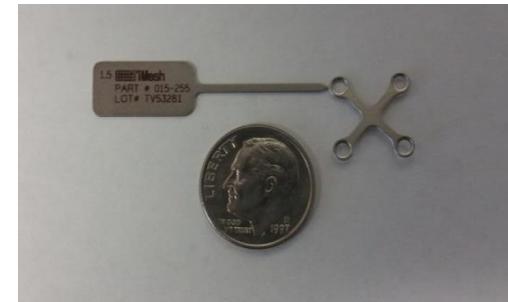
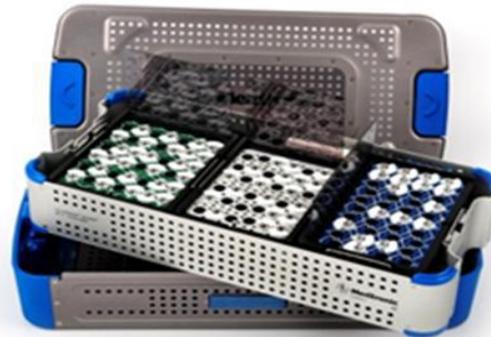
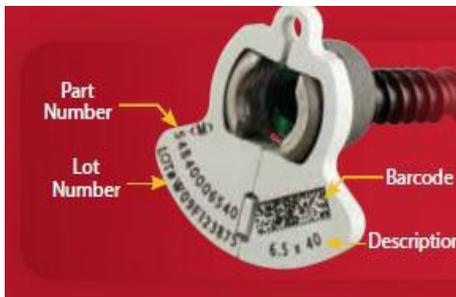


Extension Granted by FDA



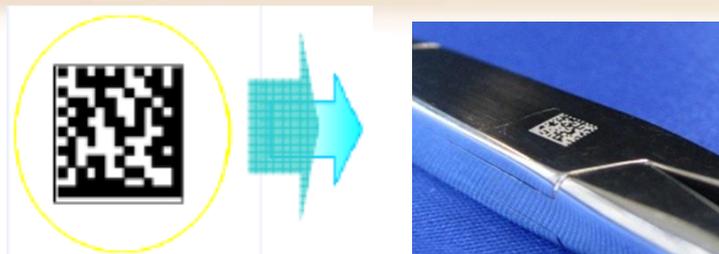
FDA grants extension for UDI labeling requirements to September 24, 2016, for medical devices that meet all of the following criteria:

- classified with product codes in the notification,*
- implants,*
- intended to be sterilized (or cleaned and sterilized) before use.*



What if you have a device that is not subject to Direct Marking, but you Direct Mark as a solution – do you get to use the rules and exceptions under 801.45?

UDI Direct Marking on Device 801.45



Reusable devices that **require reprocessing** (cleaning by disinfection or sterilization) before reuse (between patient), must have the UDI directly marked on the device.

- Direct Mark UDI can be the **same or different** than UDI on package label
- UDI can be in **Human Readable** or **AIDC** or **Both**
- Remember the **exceptions** in the rule:
 - ✓ Interfere with safety and efficacy
 - ✓ Not technically feasible
 - ✓ SUD
 - ✓ Previously marked
- **Self exempt** and document in **Design History File.**

FDA Draft Guidance UDI Direct Marking of Devices



Contains Nonbinding Recommendations
Draft - Not for Implementation

Unique Device Identification: Direct Marking of Devices

Draft Guidance for Industry and Food and Drug Administration Staff

DRAFT GUIDANCE

This guidance document is being distributed for comment purposes only.

Document issued on June 26, 2015.

You should submit comments and suggestions regarding this draft document within 90 days of publication in the *Federal Register* of the notice announcing the availability of the draft guidance. Submit electronic comments to <http://www.regulations.gov>. Submit written comments to the Division of Dockets Management (HFA-305), Food and Drug Administration, 5630 Fishers Lane, rm. 1061, Rockville, MD 20852. Identify all comments with the docket number listed in the notice of availability that publishes in the *Federal Register*.

For questions for the Center for Devices and Radiological Health regarding this document contact UDI Regulatory Policy Support, 301-796-5995, email: GUDIDSupport@fda.hhs.gov.

For questions for the Center for Biologics Evaluation and Research regarding this document, contact the Office of Communication, Outreach and Development at 1-800-835-4709 or 240-402-7800.



U.S. Department of Health and Human Services
Food and Drug Administration
Center for Devices and Radiological Health
Center for Biologics Evaluation and Research

A. Direct Marking

Does FDA specify a method to directly mark a device?

No.....

The labeler should determine the appropriate method to provide such a marking on the device itself.

May a labeler voluntarily comply with direct marking requirements?

Yes.....

We encourage affixing a UDI permanently on devices even when not required.

FDA Draft Guidance UDI Direct Marking of Devices



UDI formats by FDA-Accredited Issuing Agency

This document provides information on the UDI format that each agency has a unique UDI format that has been approved by FDA during the initial accreditation process. Any changes to the format of the UDI by an issuing agency must be approved by FDA before implementation.

Please note that the adoption of UDI for UDI representation is available at

Each FDA-accredited issuing agency has a unique UDI format that has been approved by FDA during the initial accreditation process. Any changes to the format of the UDI by an issuing agency must be approved by FDA before implementation.

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GS1® Issuing Agency²

Issuing Agency	Data Delimiters	Identifier	Data type	Human Readable Field Size	Database Field Size
GS1	(01)	DI	Numeric	16	14
GS1	(11)	Manufacturing/ Production Date	numeric [YYMMDD]	8	6
GS1	(17)	Expiration Date	numeric [YYMMDD]	8	6
GS1	(10)	Batch/Lot Number	alphanumeric	22	20
GS1	(21)	Serial Number	alphanumeric	22	20
GS1		Maximum Base UDI	alphanumeric	76	66

ex: (01) 51022222233336(11)141231(17)150707(10)A213B1(21)1234

B. UDI Format

For a UDI direct marking, are both the plain text and AIDC forms required? No.

Both the plain text and the AIDC forms of the directly marked UDI should adhere to the UDI format specified by the FDA-Accredited Issuing Agency.

See 21 CFR 830.20 and “UDI Formats by FDA-Accredited Issuing Agency (May 7, 2014).”

FDA Draft Guidance UDI Direct Marking of Devices



B. UDI Format

If the UDI that appears on the device label changes, must the directly marked UDI be replaced?

No. Under 21 CFR 801.45(d)(4), once a device has been marked in compliance with the UDI direct marking requirements, there is no requirement to replace the UDI direct marking even if the UDI that appears on the label changes.

FDA Draft Guidance UDI Direct Marking of Devices



C. Reprocessing

2. What does FDA consider “reprocessed” for the purpose of direct marking?

Reprocessing is defined as validated processes used to render a medical device, which has been previously used or contaminated, fit for a subsequent use. See “Reprocessing

Med
Indu
(Rep
biolo
If a device is intended **only to be cleaned** between uses by different patients, this **would not** be considered reprocessing for the purposes of the UDI direct marking requirements.

devices are safe for the next use. For purposes of UDI direct marking requirements, we consider a device that is intended to be cleaned and either sterilized or disinfected before each use to be reprocessed. If a device is intended only to be cleaned

betw
purp
more
does
If the device is intended to be used more than once on or **by the same patient**, and not on or by different patients, the device **does not** need to be directly marked with a UDI.

FDA Draft Guidance UDI Direct Marking of Devices

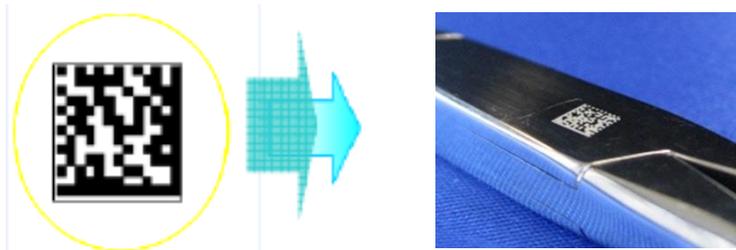


D. Exceptions to Direct Marking

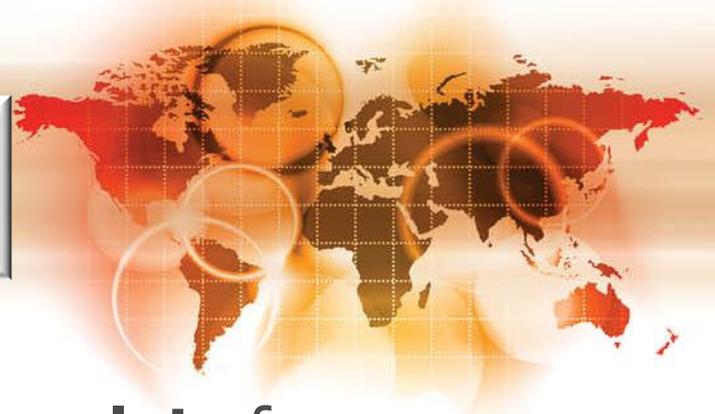
2. Does a non-UDI direct marking (such as the name of the company or part or catalog number) on a device itself meet the UDI direct marking requirements?

No. The name of the company or part/catalog number only does not meet the UDI direct marking requirements under 21 CR 801.45. If your device design with a non-UDI direct marking has been cleared or approved, we are unlikely to find merit in a justification for an exception under 21 CFR 801.45(d)(1) that direct marking would interfere with the safety or effectiveness of the device. **In addition, lack of space because non-UDI direct marking has taken up the otherwise available space for a UDI direct marking will typically not be sufficient justification for an exception under 21 CFR 801.45(d)(2)** that the device cannot be directly marked because it is not technologically feasible.

UDI Direct Marking on Device Challenges



- Significant impact to develop new methods for direct marking of various device materials, create testing methods to prove continued safety and efficacy.
- May require **re-approval** of the device in markets around the world
- Feasibility of direct marking is an issue with many devices due to device surface size and/or material (may also compromise integrity of material).
- Consider legacy products placed on market in consignment and remember the 3 years to deplete inventory begins to toll with the compliance timelines. How will FDA treat consignment product ?



Reminder: The UDI Rule requires **a lot** of interpretation and a bit of deductive reasoning

The **objective** of UDI is to **establish a system to adequately identify devices through distribution and use**. The **purpose** is to **rapidly and definitively identify a device** and it is intended to lead to more **accurate reporting** of adverse events by **making it easier to identify the device** prior to submitting a report.

in·ter·pret
\in- 'tər-prət, -pət
: to explain the meaning
of (something)
: to understand
(something) in a
specified way



Thank You!

Jackie Rae Elkin

Global Process Owner - Standard Product Identification

Medtronic - Global Regulatory Affairs

710 Medtronic Parkway | Minneapolis, MN 55432 USA

Office: 1.763.505.2575 Mobile: 1.612.801.6615

jackie.elkin@medtronic.com



UDI Implementation



To continue, implementation experiences...

- UDI AIDC Implementation
 - one company's implementation view to date, good and bad...



Stan Malinowski

Medtronic, Inc.

UDI Lead for GS1 Standards and Marking



The Global Language of Business

UDI AIDC Implementation Experiences

28th Global GS1 Healthcare Conference

October 20, 2015
Stan Malinowski

Agenda



UDI Approach

- Where to Begin?
- Critical Success Factors
- Program/Project Management
- AIDC in Healthcare
- Data Quality and Management
- Information Publication



Where to Begin?



Get Educated

- UDI Final Rule
- GS1, HIBCC and ICCBBA standards
- IMDRF UDI Guidance
- EU Recommendations and others

Get Engaged

- Medical device industry groups
- Talk to your peers
- Standards organizations
- Implementation workgroups
- Industry projects
- Talk to the agency



Critical Success Factors



Organizational Awareness

- Understand UDI
- Identify beneficial business impact
- Recognize consequence of non-compliance

Organizational Support

- Engage senior leadership
- Secure resources to implement UDI changes
- Prioritize within the business





Establishing the Project

Scope

- Define what is in and out of scope
- Minimize scope creep
- Include label and data updates, data management, and equipment

Schedule

- Develop schedule based on availability of resources and compliance dates
- Priority by product risk class and impacts

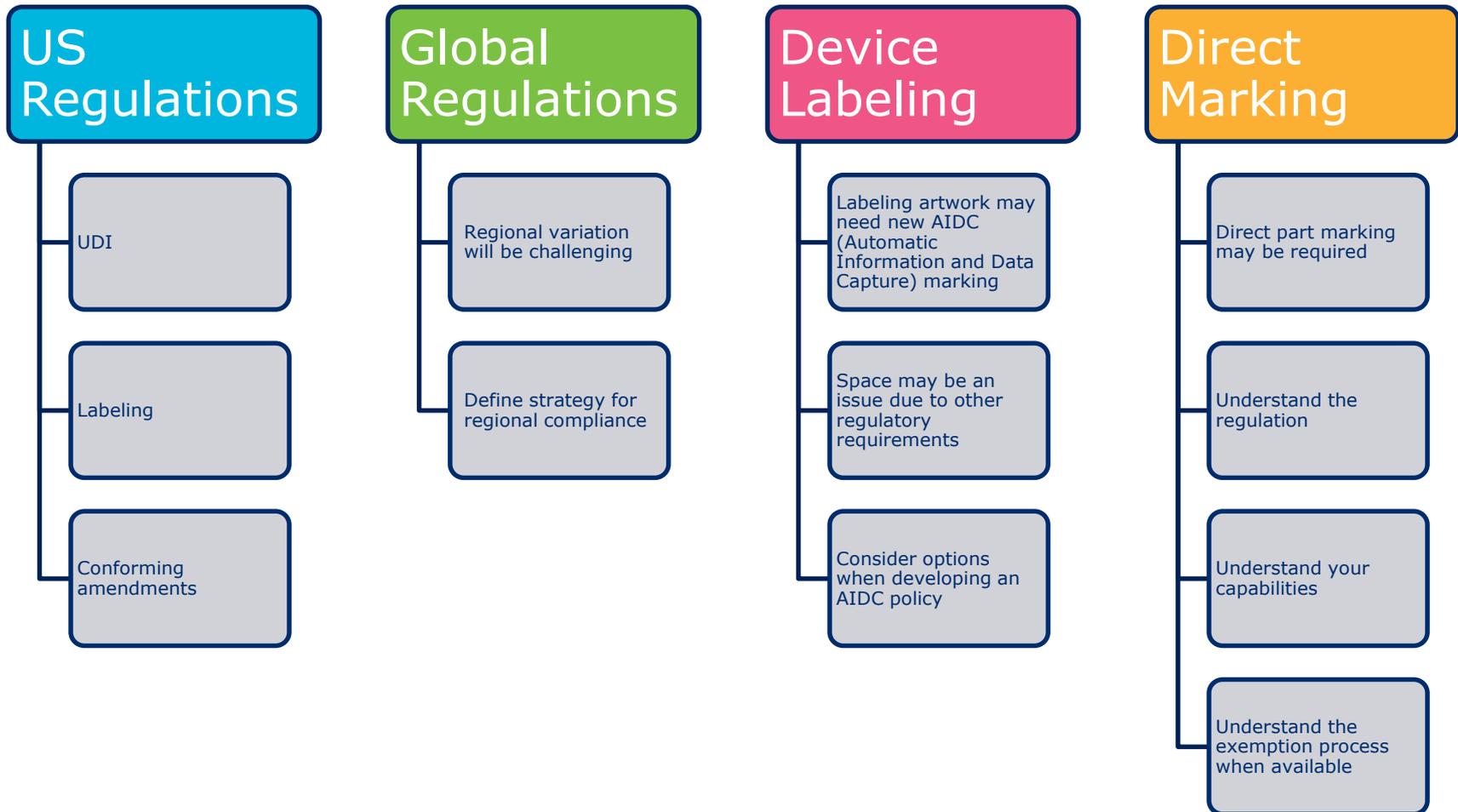
Resource

- Establish consistent project management
- Build cross-functional team with company and industry knowledge
- Consider extended team of employees, temporary staff, and consultants

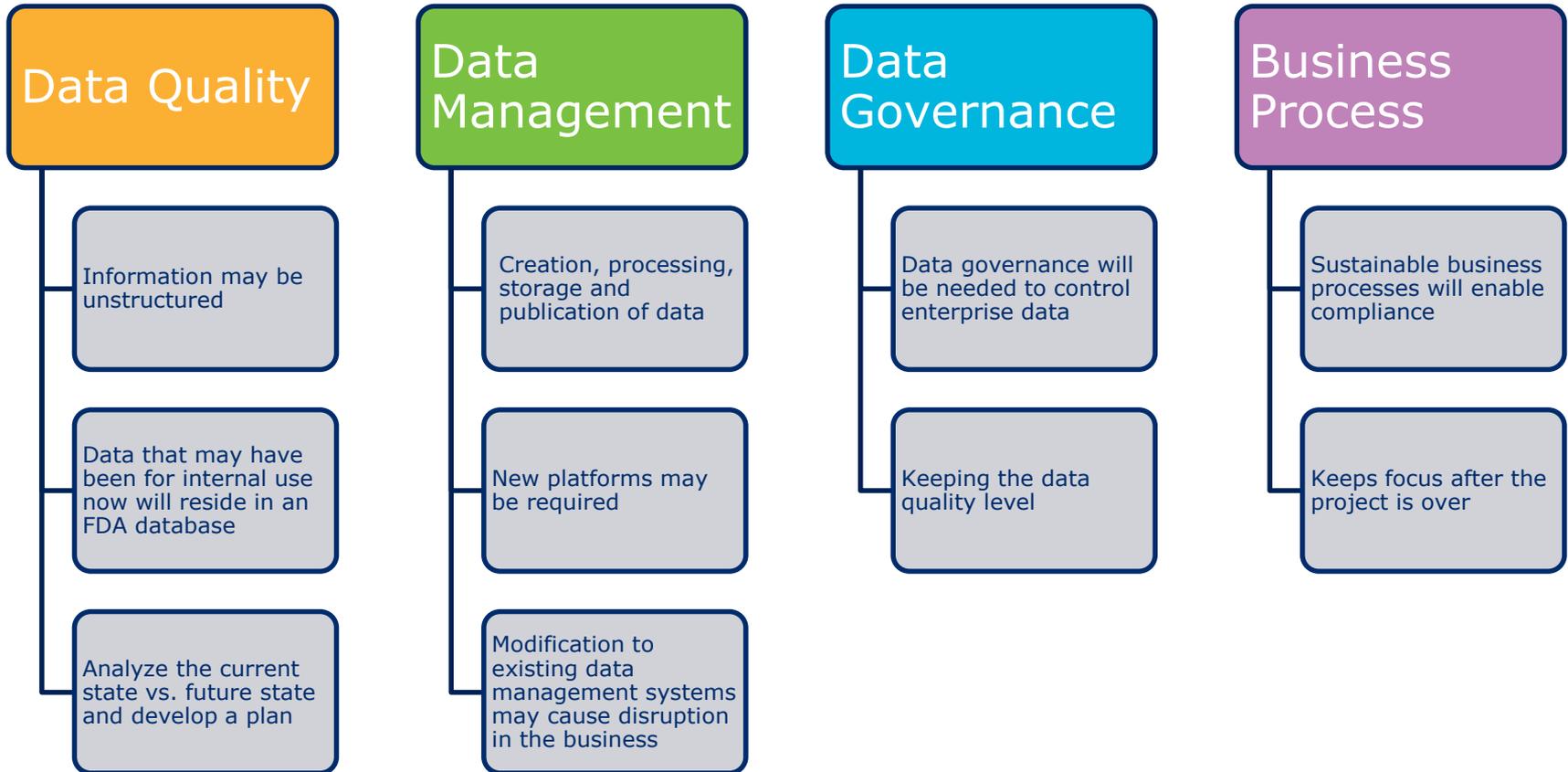
Budget

- Secure consensus that UDI compliance requires investment
- Determine available expense and capital budgets to support the project

Understanding the Initiative



Understanding the Initiative



AIDC in Healthcare



Application of UDI

- Multiple device package levels
- Preferred formats for distribution vs. point of use, or by customer
- Content requirements create space challenges
- Label application for inner and outer boxes



AIDC in Healthcare

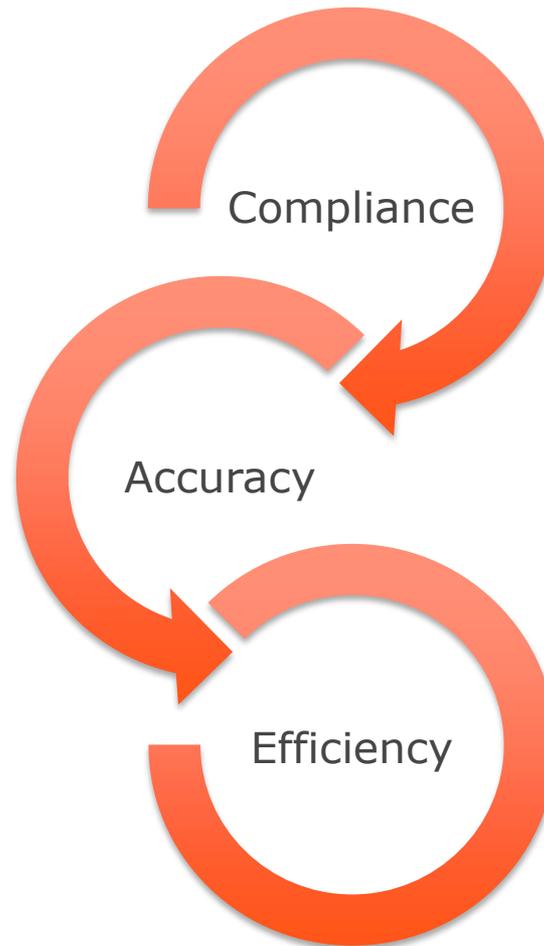


Application of UDI (Details)

- Printing on primary packaging substrates: inkjet, thermal transfer
- Printing software inconsistencies
- Barcode verification for AIDC quality
 - Process Controls Variables & Process Capability
- Documentation in Device History Record



Why Data Quality?

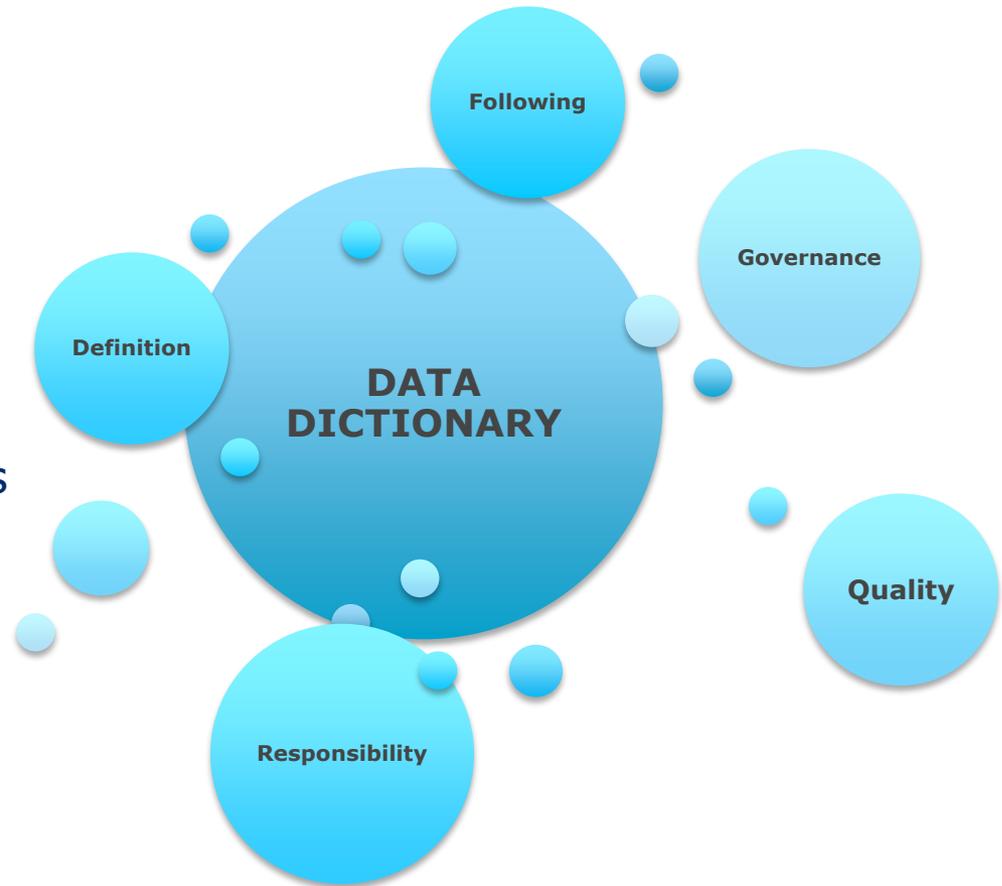


Definition of Data



What is Product Data?

- Attributes
- Item Level
- Packaging Level
- Compliance and Standards
- “Data Dictionary”



GTIN Hierarchy



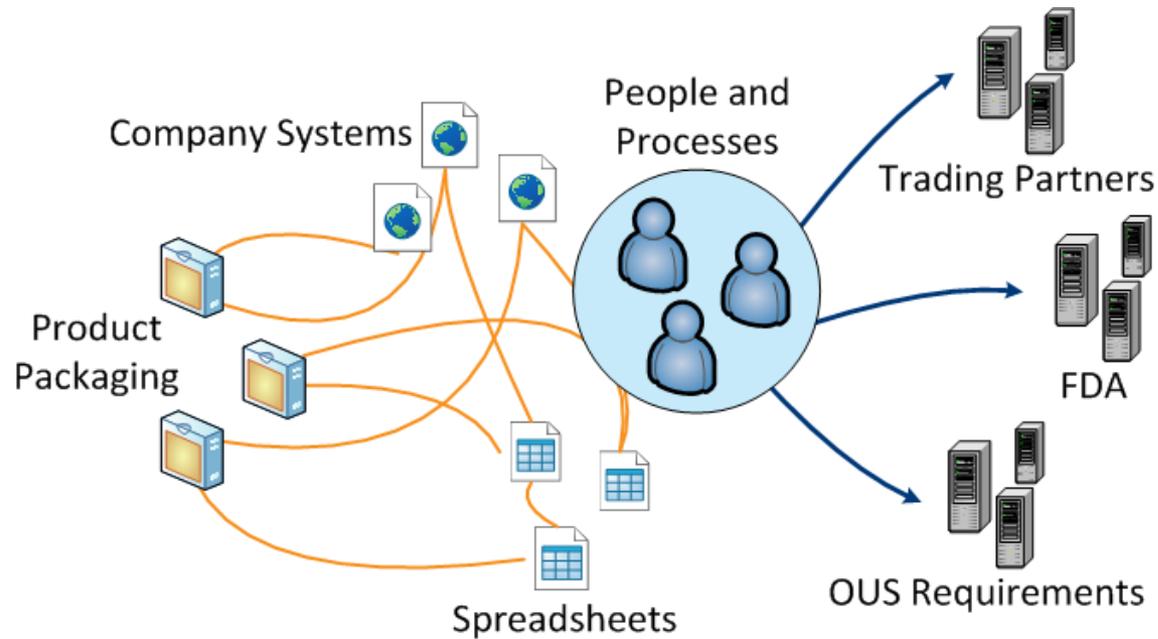
Company	Reorder Code	UOM	QOM	GTIN
Covidien	9255	EA	1	10884521021914
Covidien	9255	CT	25	20884521021911
Covidien	9255	CA	100	30884521021918

Infrastructure and Systems



Starting Out...

- Manual interactions
- Un-validated
- Lack of definition
- Disconnections
- Data degradation
- Multiple requirements

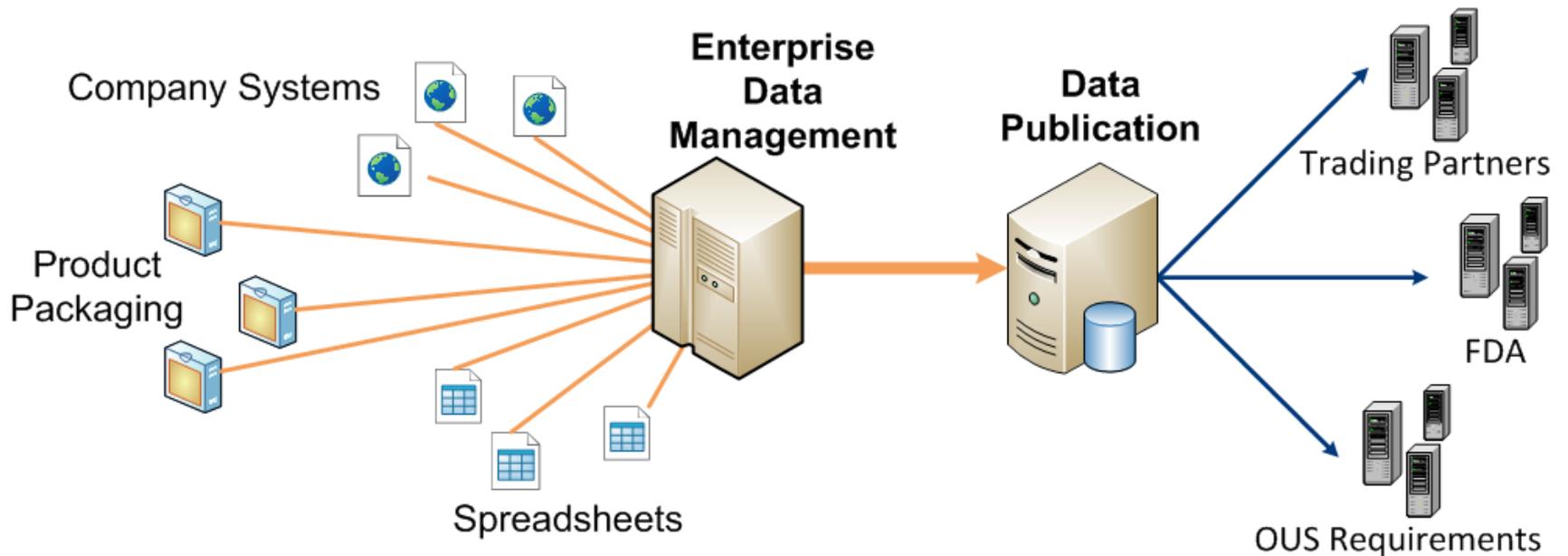


Future State



Strategic Approach...

- Defined processes
- Data quality
- Validated interactions
- Model of publication and consumption

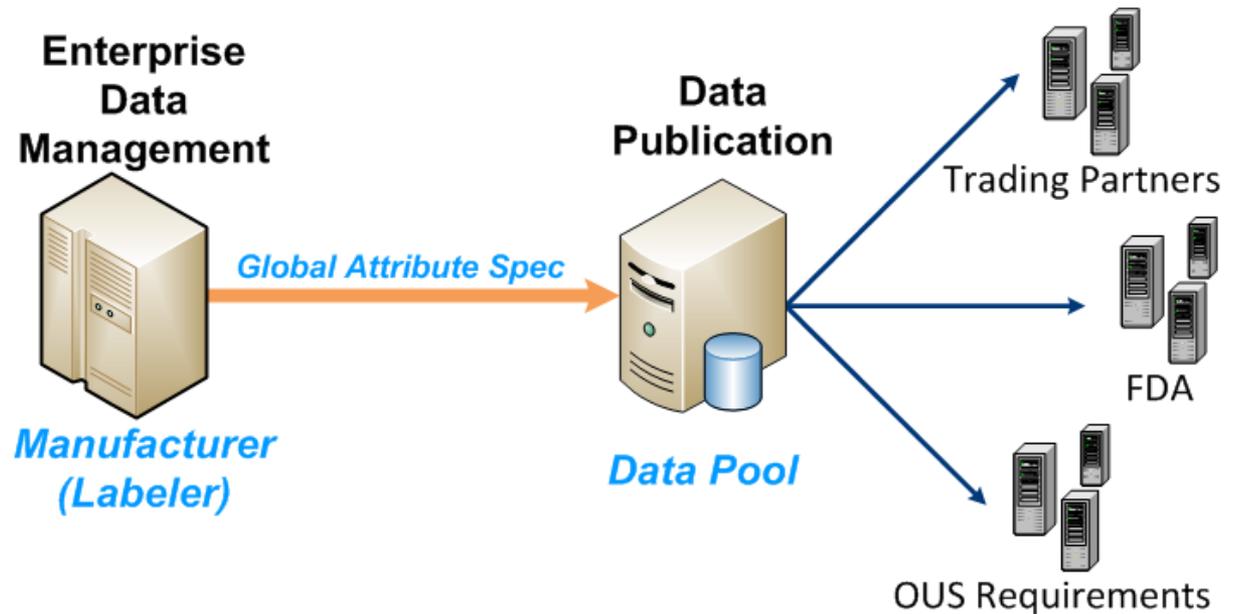


Data Publication



Best Practices...

- Global Attribute Spec for all UDI Data
- Scalable for UDI and GDSN publications
- Future applicability OUS
- Other Data Pool applications



Why Data Pool / GDSN for UDI?



Service

- Competency for transmitting data
- Attribute definition
- Existing supplier

Compliance

- Compliance Reports
- Traceability of submission
- Validation of software

Advantage

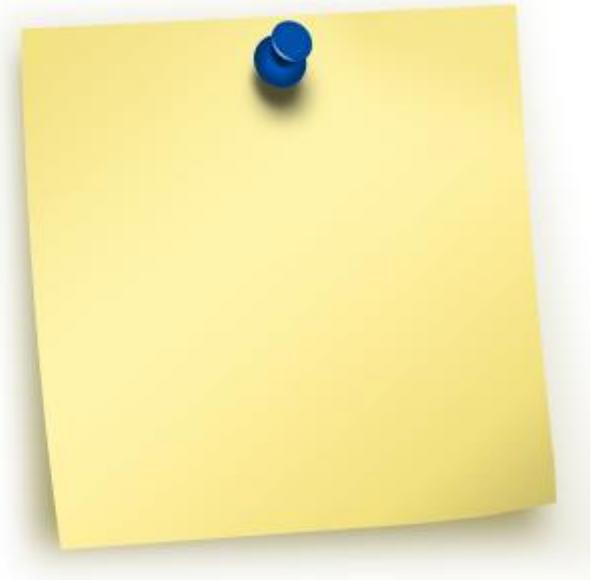
- One feed to your data pool may serve multiple recipients – take advantage of scale!
- Investigate overlap with other 'product catalogs'

Take-aways



Key Points to Remember

- Understand the initiative – establish project
- UDI value is in the data
- AIDC implementation is different in Healthcare
- Data Pool / GDSN for UDI has advantages
- **Start early!**



UDI Implementation



To continue, implementation experiences...

- UDI and Direct Part Marking (DPM) Implementation
 - a technical guideline developed in Japan



Akio Murata

Japan Association of Medical Device Industries
Chairman of DPM Committee

Technical Guideline on Direct Marking for Two-Dimensional Symbol on Steel Instruments



Chairman of D.P.M. Committee Jamdi
Akio Murata

1. What is about The Technical Guideline

- This Technical Guideline shows a recommended method for suppliers to make direct marking on steel instruments jointly developed by the Japan Association of Medical Devices Industries (JAMDI) and the Japanese Society of Medical Instrumentation (JSMI)
- It helps medical institutions to make marking inside the hospital (in-hospital marking).



2. Efforts toward The Technical Guideline

Empirical Research to Improve Marking and Reading Accuracy since DPM General Guideline published in 2006

- Comparative study on **improving accuracy in reading display patterns** of two-dimensional symbols, Operative Medicine, 29(3), 2008.
- Empirical research on practical **marking specifications and reading technology** for two-dimensional symbols on steel instruments, Operative Medicine, No. 126, pp. 144, 2008.
- Research on how to indicate two-dimensional symbols on surgical steel instruments with **abrasive resistance** considered, Medical Instrumentation, 80(2), 2010.
- Technical investigation on **marking depth** for two-dimensional symbols on surgical steel instruments, Operative Medicine, 32(2), 2010.
- Comparative study on **shipment responsibility and traceability** associated with identification of surgical steel instruments, Medical Instrumentation, 81(2), 2011.
- Research on **abrasion evaluation of dot pin method** for marking two-dimensional symbol on surgical steel instruments, Medical Instrumentation, 82(2), 2012.
- Research on **corrosion evaluation of dot pin method** for marking two-dimensional symbol on surgical steel instruments, Medical Instrumentation, 82(2), 2012.

3. FDA Guidance for Direct Marking of Device

Contains Nonbinding Recommendations

Draft - Not for Implementation

Unique Device Identification: Direct Marking of Devices

Draft Guidance for Industry and Food and Drug Administration Staff

DRAFT GUIDANCE

This guidance document is being distributed for comment purposes only.

Document issued on June 26, 2015.

3. FDA Guidance for Direct Marking of Device

Does FDA specify a method to directly mark a device?

NO !

The labeler should determine the appropriate method to provide such a marking on the device itself.

4. ISO Guideline for DPM

TECHNICAL
REPORT

ISO/IEC
TR
24720

First edition
2008-06-01

**Information technology — Automatic
identification and data capture
techniques — Guidelines for direct part
marking (DPM)**

*Technologies de l'information — Techniques automatiques
d'identification et de capture des données — Lignes directrices pour
DPM («direct part marking»)*

4. ISO Guideline for DPM

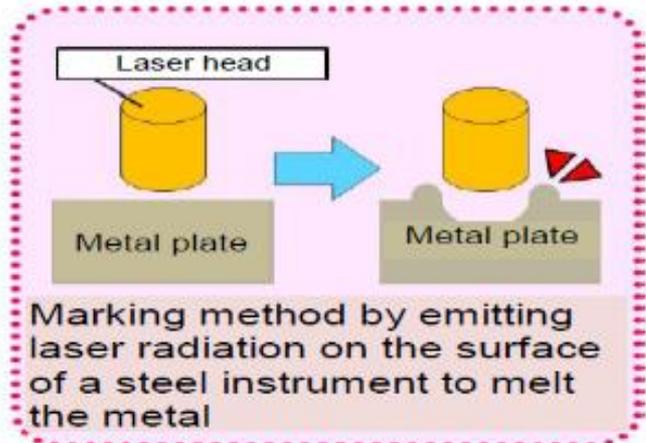
Table 1 — Marking Method Selection

MATERIAL TO BE MARKED \ MARKING PROCESS	METALLICS								NON-METALLICS								
	Aluminum	Anodized	Beryllium	Carbon Steel	Copper	Brass	Magnesium	Titanium	Ceramics	Glass	Cloth	Painted	Plastics	Rubber	Teflon	Wood	Epoxy-glass
Abrasive Blast	•	•		•	•	•	•	•	•			•	•		•		
Adhesive Dispensing	•	•	•	•	•	•	•	•	•	•	1	•	•	•		•	
Cast, Forge Or Mold	•	•	•	•	•	•	•	•	•				•	•			
Dot Peen	•			1	•	•		•				1	1				
Electro-Chemical Coloring	•	•	•	•	•	•	•	•									
Electro-Chemical Etching	•	•	•	•	•	•	•	•									
Embroidery											•						
Ink Jet	•	•	•	•	•	•	•	•	•	•	1	•	•	•			•
Laser Bonding	•		•	•		•	•	•	•				•				
Laser - Short Wave Lengths	•	1	•	•	•		•	•	•		1	•	•	•	•	•	
Laser Visible Wave Lengths	1	1		•	1	•					1	•					•
Laser – Long Wave Lengths		1							•	•	1					•	•
LENS	•	1	•	•	•	•	•	•									
LISI	•	2		•	•		2	2									
Silk Screen	•	•	•	•	•	•	•	•	•			•	•	•		•	•
Stencil	•	•	•	•	•	•	•	•	•			•	•	•		•	
Thin Film Deposition	•	•	•	•	•	•	•	•	•				•	•			

It is not supposed reprocessing use

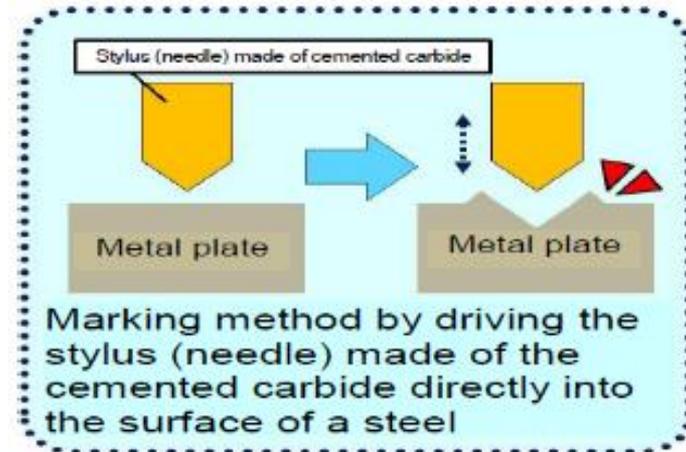
4. ISO Guideline for DPM

Comparison of Marking Mechanisms between Laser and Dot Pin Methods



Marking method by emitting laser radiation on the surface of a steel instrument to melt the metal

Marking Mechanism of Laser Method



Marking method by driving the stylus (needle) made of the cemented carbide directly into the surface of a steel

Marking Mechanism of Dot Pin Method



ML-7111A
LD-excitation YVO4
by MT corp.



METAZA
MPX-90M
by R corp.

5. Contents of The Technical Guideline



Japan Association of Medical Devices Industries (JAMDI)
Japanese Society of Medical Instrumentation (JSMI)



December 16, 2013

Japan Association of Medical Devices Industries (JAMDI)
Japanese Society of Medical Instrumentation (JSMI)

Technical Guideline on Direct Marking for Two-Dimensional Symbol on Steel Instruments (Ver.1.1)

I. Introduction

In hospitals, it is common that a hundred or more of surgical steel instruments (most of which are made of stainless steel) are arranged in a sterile container in order to sterilize and prepare them according to the surgical technique in the operation or material department by the day before the operation.

Steel instruments are managed effectively, after being purchased, with a sequential flow of regeneration activities which are processed through "instrument setup in a surgical tray" → "sterilization" → "retention" → "transfer from the storage for use" → "use in surgery" → "immediate postsurgical quantity inspection" → "cleaning" → "drying." Respective hospitals have their own type and composition of instrument setup differently.

Since the "instrument setup in a surgical tray" for steel instruments requires to correctly prepare and arrange the steel instruments in a sterile container in accordance with the specified setting adequate for the surgical technique, it is true that incorporation of any similarly-shaped instrument into the tray or any mistake in counting the number is frequently brought about by even an experienced nurse.

Confirmation of "sterilization" is made accordingly by inserting the sterilization indicator with which sterilization status is confirmed at the time of sealing a sterile container, and sterilization status is inspected after the sterilization. Furthermore, "immediate postsurgical quantity inspection," in order to confirm the number of steel instruments in a set, a nurse compares the number of steel instruments with the number indicated in the setup menu, as well as it is reconfirmed by taking an image with the portable X-ray equipment that no instrument is retained in the body.

Subsequently in the final process of "cleaning" of steel instruments, in which the prevention of infection and rust formation is indispensable, it has become common that blood and/or protein adhered to steel instruments is removed using a washer disinfectant after the operation or another.

For the pointed out problems on handling steel instruments, Notification of the Ministry of Health, Labour and Welfare "Self-Inspection of Orthopedic Surgical Apparatus and Instrument"¹⁾, "Practical Guideline for Operative Medicine"²⁾ by the Japanese Association for Operative Medicine, and "Guideline for Sterility Assurance in Healthcare Setting 2005"³⁾ by the Japanese Society of Medical Instrumentation (JSMI) have been established, however in some medical institutions cleaning and sterilization management is not conducted as specified in these guidelines due to complicated procedures or difference in understanding of the safety management.

Thus, since the aibi management for steel instruments depends on visual inspection of large volume of steel instruments in each place of regeneration activities, under the existing circumstances, the safety management of steel instruments cannot be operated adequately

CONTENTS

- I . Introduction
- II . Conditions Necessary for Direct Marking for Two-dimensional symbols on Steel Instruments
- III . Material Quality Suitable for Marking and Marking Methods
- IV . Surface Finishing and Marking Qualification for Steel Instruments
- V . Various Markings and their Adequacy
- VI . Marking Quality
- VII . Attentions for Marking Technique
- VIII . Manufacturing Responsibility and User Responsibility Associated with Marking
- IX . Companies That Provided Cooperation to Prepare This Guideline and their Devices

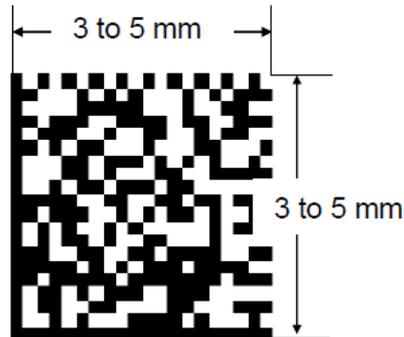
6. Remarkable points of The Technical Guideline

- **Describe the guideline based on GS1 standard.**
- **Describe the Direct marking method for many years use of the surgical instruments.**
 - Define the minimum depth of the marking
 - Recommend optimized shape and size of GS1 DataMatrix
 - Define the marking method to withstand sterilization to be repeated for multiple use

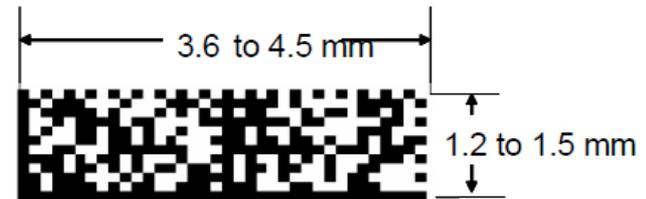
6. Remarkable points of The Technical Guideline

An Example of the technical recommendation Size Specifications for Two-dimensional Symbol

- Recommend the two-dimensional symbols in 3 to 5 mm square for GS1 DataMatrix 18X18 cells, consisting of a total of **26 digits**: AI (01), 2 digits + GTIN, 14 digits; AI (21), 2



a) When 3 mm or more square of marking area is assured on the steel instrument

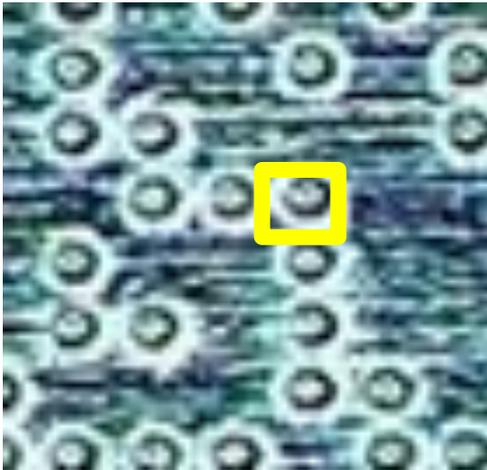


b) When approx. 3 mm square of marking area cannot be assured on the steel instrument due to its rod

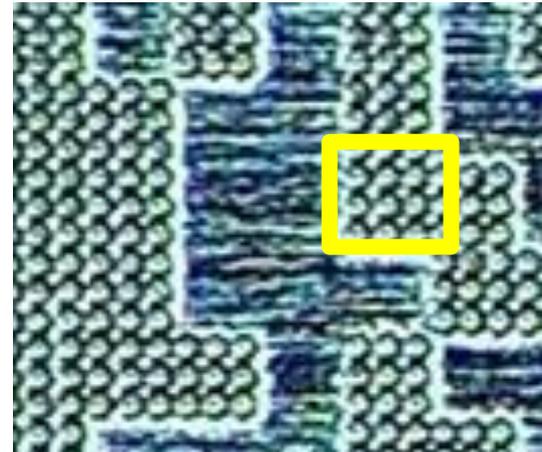
6. Remarkable points of The Technical Guideline

An Example of the technical recommendation One Dot Per Cell to n-by-n Dots

- In the conventional two-dimensional symbol indication, one cell consists of one dot.
- This guideline, however, **recommends printing with n-by-n dots per one cell**, because a precise marking technique has been established.



a) One dot per cell



b) n-by-n dots per cell

7. DPM Implementation in Hospital

Five hospitals implemented DPM utilized the Technical
Guideline

NTT Medical Center Tokyo

Tokyo Medical and Dental University Hospital

Saitama Prefectural Cancer Center

University of Fukui Hospital

Fukushima Medical University Hospital

7. DPM Implementation in Hospital

NTT Medical Center Tokyo: Overview

Figures	
Beds	665
Outpatients per day	Approx. 2,117
Operating rooms	10
Operations per year	Approx. 5,518
Nurses in Ope. Dept.	21
Staff in supply room	10
Washers	3
Sterilizers	6
Surgical containers	Approx. 189
Steel instruments (DPM)	Approx. 20,000



7. DPM Implementation in Hospital

Tokyo Medical and Dental University Hospital: Overview

Figures	
Beds	763
Outpatients per day	Approx. 2,300
Operating rooms	15
Operations per year	Approx. 7,700
Nurses in Ope. Dept.	65
Staff in supply room	16
Washers	6
Sterilizers	8
Surgical containers	Approx. 550
Steel instruments (DPM)	Approx. 31,000



7. DPM Implementation in Hospital

Saitama Prefectural Cancer Center: Overview

Figures	
Beds	503
Outpatients per day	Approx. 2,300
Operating rooms	12
Operations per year	Approx. 3,000
Nurses in Ope. Dept.	20
Staff in supply room	10
Washers	4
Sterilizers	5
Surgical containers and packs	Approx. 120
Steel instruments (DPM)	Approx. 20,000



7. DPM Implementation in Hospital University of Fukui Hospital: Overview

Figures	
Beds	600
Outpatients per day	Approx. 1,199
Operating rooms	12
Operations per year	Approx. 5,400
Steel instruments (DPM)	Approx. 1,500



7. DPM Implementation in Hospital

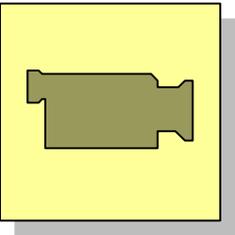
Fukushima Medical University Hospital: Overview

Figures	
Beds	778
Outpatients per day	Approx. 1,500
Operating rooms	12
Operations per year	Approx. 6,000
Nurses in Ope. Dept.	40
Staff in supply room	16
Washers	7
Sterilizers	11
Surgical containers and packs	Approx. 1,400
Steel instruments (DPM)	Approx. 35,000

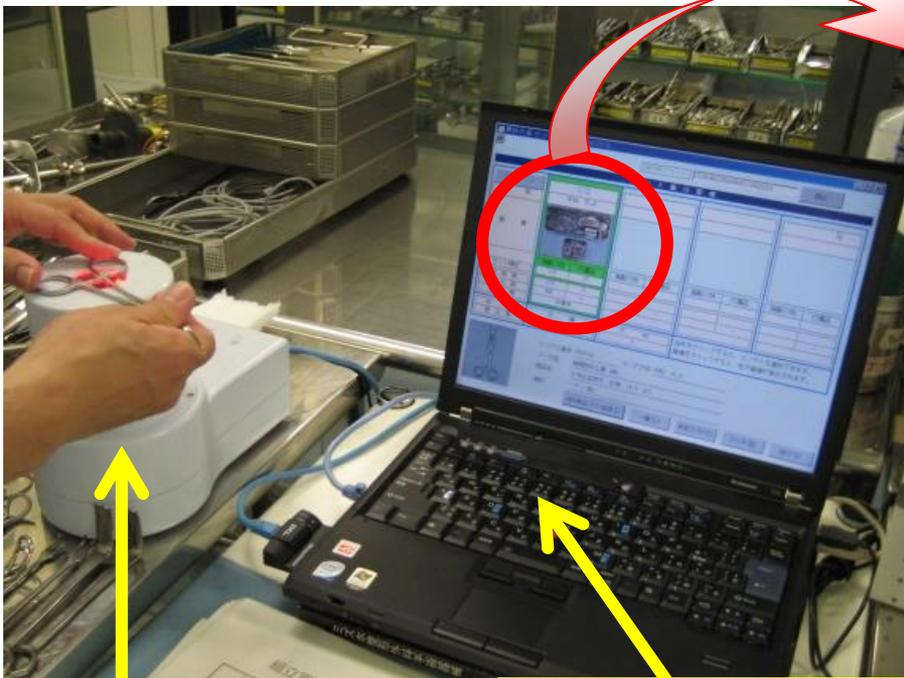


7. DPM Implementation in Hospital

Application Example in NTT Medical Center Tokyo for preventing assembly error



Showing the set to be assembled



scanner

Desk top PC for assemble control

1/1									
Set Name									
Surgery Big C									
Image									
									
<table border="1"> <thead> <tr> <th>Surg. Inst.</th> <th>Affix</th> </tr> </thead> <tbody> <tr> <td>115</td> <td>25</td> </tr> <tr> <td>115</td> <td>0</td> </tr> <tr> <td>4</td> <td>-</td> </tr> </tbody> </table>		Surg. Inst.	Affix	115	25	115	0	4	-
Surg. Inst.	Affix								
115	25								
115	0								
4	-								
Composition									
No. of Regist.									
No. of Scanned									
Status									
Assembling									

7. DPM Implementation in Hospital

Data structure of GIAI

- **Global Individual Asset Identifier(GIAI) : AI 8004**

Format of the Element String	
Application Identifier	Global Individual Asset Identifier (GIAI)
	GS1 Company Prefix Individual Asset Reference
8 0 0 4	$N_1 \dots N_i \quad X_{i+1} \dots$ variable length $X_j (j \leq 30)$

68

- **AI 8004 GS1 Company Prefix + Individual Asset Reference Number**

- The GIAI format of NTT Medical Center Tokyo:

- AI : 8004 (4 digits)
- GS1 Company Prefix : 456238706 (9 digits)
- Individual Asset Reference Number : use 13 digits

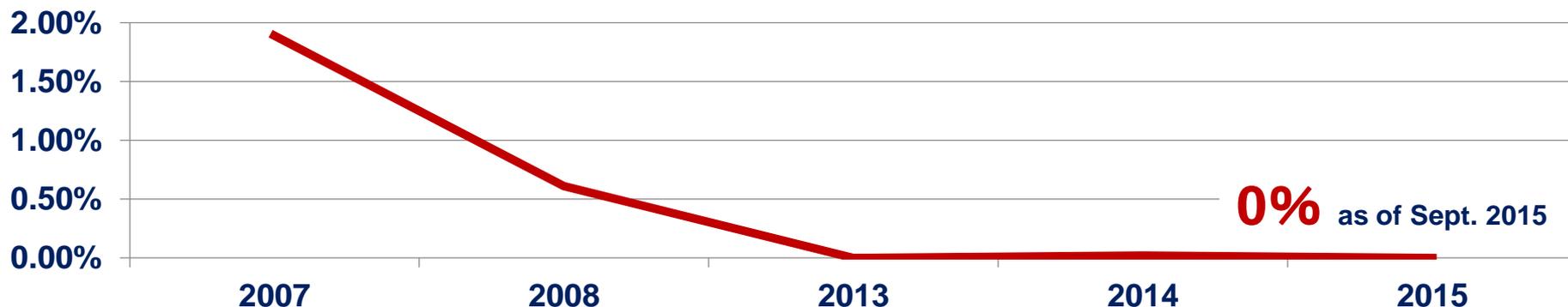
7. DPM Implementation in Hospital

Benefit 1

Operational Errors in the CSSD

Data Source : NTT Medical Center Tokyo

Error rate(%)



Data on reduction of operational errors by using GS1 DataMatrix for identifying surgical instruments

	Apr. 07 - Mar. 08	Apr. 08 - Mar. 09	Apr. 13 - Mar. 14	Apr. 14 - Mar. 15	Apr. 15 - Sept. 15
Number of Errors	108	34	0	1	0
Number of surgeries	5, 712	5, 585	5, 539	5, 478	2, 677
Incidence of errors	1.89%	0.61%	0	0.02%	0

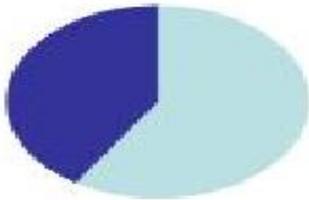
7. DPM Implementation in Hospital Benefit 2

Easy to find used/unused surgical instruments

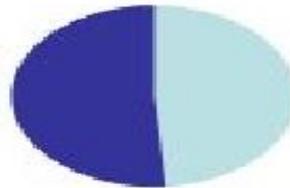
Data Source : NTT Medical Center Tokyo

- About 40-55% of surgical instruments in a container remained unused.
- These data revealed that hospital assets had become **dead storage**.

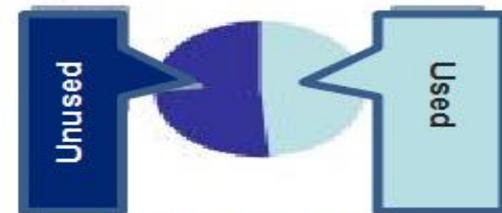
Gynecological laparotomy C



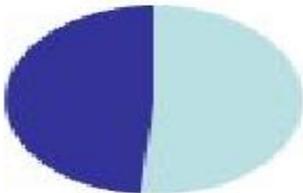
Gynecological laparotomy F



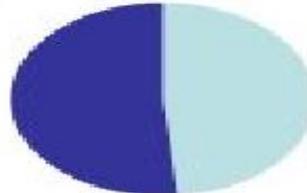
Example



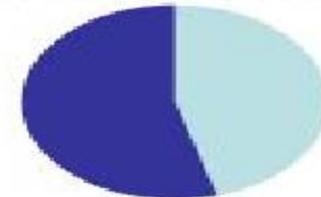
Surgical laparotomy (middle) B



Surgical laparotomy (middle) D



Surgical laparotomy (middle) E



8. Conclusion

- **We developed a Technical Guideline on Direct Marking for Two-Dimensional Symbol on Steel Instruments**
- **Benefits of the direct marking utilized this technical guideline are confirmed by hospital implementation**
- **We are convinced that the technical specifications in this “technical guideline” will help Direct Marking indication required by other regulations such as **IMDRF** UDI rules, **FDA** UDI rules.**



Thank you

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The Global Language of Business

UDI and Direct Part Marking Implementation

28th Global GS1 Healthcare Conference

October 20, 2015
Akio Murata

To conclude... audience questions...

