

# Scope of Business

As of 31 March 2007

Key Product Data for SME POS & e-Commerce

For Marketing & Economic Research

Provide GTIN Data to Public

ID Keys - Essential for Efficiency & Visibility in Supply/Demand Chain

Production, Recycling & Small Lot Control

**JICFS/IFDB**  
Product Database  
( 4 mil. Items)

**RDS**  
POS Data  
( 400 shops )

**GEPIR**  
Company Data  
Search Service

## Code Allocation

Company Prefix	113K
GLN Company Code	82
Trading Partner Code	31K
Book/Periodicals Code	10K
Credit Company Code	4K

Expand from FMCG to other sectors

Healthcare  
Online Music  
etc.

Consumer Electronics  
Aerospace, Chemicals  
Apparel, etc.

Expand to new sectors

FMCG  
Retail Chains

Database Service

BarCodes & Identifications

## Distribution System Research Institute (GS1 Japan)

Established in 1972  
Initial Fund: ¥1.4 billion (¥0.24 bil. by private donations)  
Annual Budget: approx. ¥1.4 bil    Net Asset: ¥2.9 bil.  
Revenue: 60% from Code Allocation  
13% from EPC  
11% from Database Services  
4% from Service Fee for National Project  
26 Directors, 2 Auditors and 28 Councilors  
Number of Staff: 52

EPC(RFID)  
Project

EPC

Secretariat

GCI Japan  
(88 companies)

Study Group for Information-Oriented Wholesale Industry  
(57 companies)

Study Group for Distribution Information Systems  
(105 companies)

Supervise

Contract

P.M.O.

**Government**  
(Ministry of Economy,  
Trade & Industry)

**National Project**  
Standardization of  
Supply Chain Standards

**Sub-Project**  
"Development &  
Implementation of EDI  
Message Standards"

eCom  
Standards

Opinion

Standard  
Promotion  
Committee

39 industry organizations  
of manufacture,  
wholesale and retail

Secretariat

Member of GSMP  
Process Group and  
many BRG & Work  
groups

MB Member

BOG Member

EPC

Leading TLS-IAG and  
Consumer Electronics DG  
Key Role in Aerospace DG



108 member organizations  
1.1mil. Company Prefix  
(about 10% for Japan)



(Example)

Payment System for  
Public Utility Charges

Research,  
Development  
& Survey

Research

Promotion &  
Education

User Support

Publications